



Beekman Community Day for a **Sunsational Time**

July 22, rain date July 23**
12 noon – 11pm
Recreation Park

Participant Info

**Rain date is Sunday, July 23, 2017 and will be used only in the event of daylong adverse weather conditions

Advertisers

- ◆ Are listed in event's program book, recognized on banner that is displayed for beach goes all summer and park patrons all fall, and announced all day by emcee at event
- ◆ **\$1,000 HEADLINE Sponsor on all materials**, free food or activity booth
- ◆ **\$500** free food or activity booth
- ◆ **\$250** free non-food booth
- ◆ **\$100 or \$50**

Food Trucks: With the exception of the Rec Park Snack Shack, all food will be sold in the "Rec Park Promenade" (parking lot) out of food trucks. Food truck space is limited. Only one food type per category permitted. **Applicants are responsible for obtaining their own Health Department Food Service Permit.** Permits can be picked up at the Rec Office or downloaded from our website, and must be sent to the DC DOH with a \$30 check payable to the DC DOH. Arrival time: 9am day of event.

Organization & Vendor Activity Booths*:

Location Options & Pricing	
Rec Park Promenade (Parking Lot)	Rec 1 Market Place (Ball Field)
<ul style="list-style-type: none"> ◆ An 18' x 20' space on black top ◆ Vendor may load and unload at booth location, but must move vehicle to vendor lot by 11:30am ◆ \$50 (non-profits free) ◆ Arrival time: 10:30am ◆ May register to leave at either 5pm or 10:30pm 	<ul style="list-style-type: none"> ◆ A 10' x 10' space on grass ◆ Vendor will load and unload from a nearby loading zone and move materials on own to booth location ◆ \$30 (non-profits free) ◆ Arrival time: 9am ◆ May register to leave at either 5pm or 8pm
Other Information	
Keys to success:	Vehicle Information
<ul style="list-style-type: none"> ◆ Hands-on activities for kids; call us for ideas ◆ Products samples or free giveaways that promote your services ◆ Bring a pop up tent, a table, a cover, and chairs or rent same from an outside vendor** ◆ Donate a raffle prize to our Prize Center 	<ul style="list-style-type: none"> ◆ Vehicles are permitted to unload between 9:30 & 11:30am ◆ ONE vehicle per vendor must be moved to Designated Vendor parking areas by 11:30am, all other vehicles must leave Recreation Center Park ◆ Vendor vehicles cannot return to pick up booth supplies until the time circled on the Registration Form

*All Food Truck and Booth registration opens May 2nd for returning vendors & organizations and May 18th for new vendors & organizations. Spots will be booked when payment is received. Only one direct sales vendor or food truck per category.



Beekman Community Day Committee
 29 Recreation Center Road, Hopewell Junction, NY 12533
 845-227-5783 845-227-9685 fax
www.beekmanrec.com
www.facebook.com/BeekmanRec

